

Women of CyberArk

Anat Eytan-Davidi

Manager, Product Management



Anat Eytan-Davidi, Manager, Product Management, began her technical career in homeland security. After that, she was interested in a different role and landed at a different cybersecurity company before eventually joining CyberArk.

"I find the cybersecurity domain fascinating and very important – it's something all people and companies should pay attention to," said Anat. "And as I learned more, I realized how important it is for every one of us to be aware of the potential cybersecurity threats that surround us." In fact, cyber-awareness is now a family affair: "My kids know they need to enable multi-factor authentication on their devices and review all app permissions."

Anat, who works in our Petah Tikva office, has focused on Secure Cloud Access (SCA) since she joined CyberArk. "I really love the role of a product manager because it allows me to be very close to different departments and work closely with customers. I enjoy integrating our customers' feedback into a product we develop – it's like building something new! We're now in a significant phase where we can position SCA as a leading service, and I'm extremely proud to be part of this exciting time and of the solutions we've built," shared Anat.

Hagai Yaffe, VP, Product Management, praises Anat for her "unique ability to drive complicated discussions" with stakeholders and colleagues and consider the various available options.

"Anat's strong combination of people and analytical skills allows her to reach the best outcome, where all parties feel heard and are aligned, while never losing sight of the best outcome for CyberArk customers. Anat has had a key role in building our product and GTM offerings for secure cloud access for developers and IT. This will be one of CyberArk's major growth drivers over the next few years. Anat was pivotal in us reaching our objectives and will continue to make a big impact as we work towards our future goals," said Hagai.

Since she regularly works with multiple stakeholders and hears different viewpoints as a product manager, it's no surprise that Anat lives by our Core Value of Continuous Improvement. Explained Anat: "You can always improve whatever you're doing and learn from someone else. It can be from your peers, from managers, from your customers, from your children, from your employees. You can learn from everyone."

Her advice to other women looking to make a career in technology?

"I've been very lucky to have women managers in my career. But I've found myself being the only woman in the room many times, especially when I worked in homeland security. Someone that I worked with shared a suggestion that I really liked: 'Take a seat at the table.' You were selected for your role because of your skills, so don't be afraid to be the only woman in the room. Don't apologize. Take a seat at the table and engage – you've earned it."