Women
of CyberArk

Ketty Cassamajor

Senior Director, Solutions Engineering

Ketty Cassamajor was originally planning to study mathematics while at university, but she re-thought that after she took a computing course.

"I realized I was better at computing than I was at mathematics," said Ketty with a laugh. She later discovered her university offered a specialization in cybersecurity and enrolled. During an internship with a cybersecurity distributor, Ketty met a female sales engineer whose technical expertise left a lasting impression. Inspired by the woman's confidence and skill, Ketty was motivated to pursue a similar path.

"I really discovered cybersecurity by chance during my studies, and I quickly realized how much I enjoyed it. I've always loved learning, and cybersecurity is a field that constantly evolves. You're always learning something new," said Ketty.

Ketty joined CyberArk in 2016 as a Solutions Engineer in France before progressing to a leadership role. Today, she is Senior Director, Solutions Engineering, and oversees the Solutions Engineering teams in the Mediterranean region, including France, Italy, Iberia, Israel, and Balkans.

"I love solving problems, generating ideas, and turning them into actionable outcomes," Ketty shared. "What energizes me most is when those actions involve cross-functional collaboration - I'm always inspired when I work with positive and motivated people who share a common vision. There's something really fulfilling about coming together, aligning on goals, and achieving them as a team. When we face challenges, it's an opportunity to adapt, learn, and improve for the future. I'm grateful for the freedom to be creative, take initiative, and involve multiple teams to drive meaningful change at CyberArk."

Jean-Christophe Vitu, VP, Solutions Engineers – EMEA, says that Ketty's passion for uplifting and empowering those around her has played a crucial role in her success at CyberArk.

"Ketty is always searching for opportunities for individuals to grow in a way that is beneficial for them, as well as CyberArk," said Jean-Christophe. "She is always helping the team and CyberArk to constantly improve and embodies our core value of 'smart, bold, and humble.' A great example of this was when we were looking to ramp up engagement with Flows, a no-code orchestration tool for automating identity processes. Ketty came up with the idea of a hackathon to motivate the team. The concept was so effective it was adopted across EMEA, but Ketty always emphasizes the team effort that made the hackathon a success."

"The Flows Hackathon is one of the projects I am most proud of," shared Ketty. "My team was very curious about Flows, and I wanted to encourage that curiosity with the Hackathon. It was a win-win: CyberArk would get practical, field-driven ideas to enrich our repository, and my team would get hands-on experience, develop their skills in a short time, and gain visibility and recognition."

Ketty collaborated with the Professional Services teams in her region to plan the Hackathon and pitched the idea to Jean-Christophe, who quickly encouraged her to scale the concept across EMEA. "The strong support from the EMEA leadership team - my manager, Flows Produce Management and other directors in EMEA – was essential in making the hackathon a real success," said Ketty. "The initiative was later rolled out in the US as well."

Ketty is always ready to jump in and brainstorm solutions with her CyberArk colleagues. And if you want to hear about her love of quirky board games or creative side projects, she's just as happy to chat about how fueling her imagination helps spark innovation

"I love hands-on, creative projects. I enjoy upcycling materials and just letting my imagination run free. I design custom games like escape rooms, giant board games, and themed quizzes for parties and birthdays. The last one I made was a Mario Party-themed board game for a group of video game fans. It was a hit!"